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Invitation to Participate

BSDHT is the largest professional body representing Hygienists and those dually qualified in dental hygiene and therapy in the UK and one of the largest in Europe. Our members are truly dedicated professionals that rarely get a chance in practice to speak to company representatives and so thrive on the opportunity to speak to your company at our Oral Health Conference. This is their chance to find out what is new on the market and for you to find out what works well for them in practice. It is a rare opportunity to speak to the opinion leaders in this field. The theme this year is Perspectives and the scientific programme will look at various topics from inflammatory disease, to external face and head cancers, from infection control to radiography, composite restorations, local anaesthetic, peri-implantitis workshops to mention a few. There is something for everyone delivered by the best speakers in the UK. We hope to see you there.

About The British Society of Dental Hygiene and Therapy

The British Society of Dental Hygiene & Therapy, BSDHT (formerly British Dental Hygienists’ Association, BDHA) was set up in 1949 by a group of 12 dental hygienists who felt the time was right to organise a professional association to represent the interests of their profession. Over 60 years later, the BSDHT is a nationally recognised body that represents over 4,000 members across the UK and beyond.

The mission of BSDHT is to represent the interests of members and to provide a consultative body for public and private organisations on all matters relating to dental hygiene and therapy. We aim to work with other professional and regulatory groups to provide the highest level of information to our members as well as to the general public.

The overall purpose of the society is to support our members to improve the oral health of the nation by:

- Promoting the profession of dental hygiene and therapy nationally and regionally
- Providing cutting edge information, education and training to our members
- Giving the general public access to information and advice about the benefits of oral health
Objectives of The British Society of Dental Hygiene and Therapy

- Represent members at national level, particularly in the political arena
- Provide services to members
- Support members on issues which affect their working lives.
- Produce publications that educate, update and inspire.
- Provide CPD opportunities, both locally and nationally
- Help members to find employment and provide guidance on contractual matters, as well as salaries, and access to a 24/7 legal helpline
- Listen to members and respond accordingly

Evolution of Previous Meetings

- **2016**
  - Belfast
  - Expected Numbers 600+ delegates

- **2014**
  - Liverpool 2014
  - 653 Registered Delegates

- **2013**
  - Birmingham 2013
  - 590 Registered Delegates

- **2012**
  - Liverpool 2012
  - 631 Registered Delegates

- **2011**
  - Bournemouth 2011
  - 686 Registered Delegates

Organising / Scientific Committee

- Michaela O’Neill, BSDHT President
- Helen Minnery, President Elect
- Helen Westley, Honorary Treasurer
- Julie Deverick, Honorary Secretary
- Heather Lewis, Editor of DH Publications

Key dates

- Open Registration
  - January 31st

- Opening of BSDHT
  - 18th & 19th November 2016
Why Participate?

Partnership of Oral Health Conference 2016 will be a key step for your company in fostering mutually beneficial relationships with the UK’s Dental Hygiene & Therapy community. This opportunity allows your company, product, and brand to be uniquely and actively showcased at this high calibre, innovation driven forum. It will also allow your company to meet new business partners, generate new ideas, gather new knowledge, foster collaborations and meet key decision makers. Our all-encompassing theme provides the content for the vast array of industry participation and there is the opportunity to align your core value with those themes.

Your relationship with the Oral Health conference 2016 will provide a highly efficient and effective business and marketing platform for your organisation to connect and engage with our membership base. It allows your company to show these business and consumer markets how your business makes a real difference within our community.

About Belfast

Belfast was voted one of the world’s top destinations for 2012. Belfast’s maritime heritage is portrayed at its best with the sensational new Titanic Belfast visitor attraction. Visitors can explore and experience first-hand the Titanic Quarter where Titanic was built and marvel at the city skyline dominated by the world famous Samson and Goliath cranes.

From dinners in a Victorian Prison, to drinks with a Lord and Lady in a Mansion or Wake Boarding on the Slipways, Belfast offers a truly authentic and memorable experience. It is the gateway to exploring Northern Ireland and beyond the city lies spectacular mountain and coastal scenery, in a land of ancient myth and legend. And the best part is that much of it is within an hour’s drive from Belfast.

Access to Belfast is easy, it is just two flights from anywhere in the world, you can get to Belfast from over 150 UK and International destinations – flying direct into one of Belfast’s two airports or via Dublin which is just 90 minutes away. For those interested in seeing some of Belfast and Northern Ireland best tourist attractions, delegates will have the opportunity to purchase optional tours tickets on their registration form.

10 good reasons to come to BSDHT Oral Health Conference 2016

- Exposure to a dedicated Dental Hygiene & Therapy community
- Increase credibility, expand loyalty and build opportunities with new and existing clients
- Reinforce and strengthen your brand position within our society
- Network with like-minded industry members and delegates
- Put your brand in front of thousands of the most influential decision makers
- Promote your products and services to our audience
- Generate new ideas
- Connect directly to very hard to reach influencers of business
- Gather new knowledge
- Foster collaborations and build new business relationships
The Venue

The Waterfront Convention Centre is situated in the heart of Belfast city with convenient access to major roads, rail, sea and air links. Belfast Waterfront enjoys a worldwide reputation for exceptional customer service and has a vast experience welcoming national and international clientele. The venue’s stunning architecture epitomises contemporary design at its best with spectacular city views. It has played a pivotal role in Belfast’s socio-economic regeneration and has elevated the city as a major European destination for conferencing, culture and business investment.

This award-winning venue opened in 1997 and is firmly established among the top tier of European conference destinations. The Centre’s recently refurbished ultra-modern facilities accommodate business functions of any size, from small meetings with around ten participants, to large scale events with over 2000 people.

Promotion Highlights

The promotion campaign for the conference will be multi-faceted, as it will include:

- Previous Delegate Participants
- BSDHT Members Database
- Direct Marketing
- Advertising in Medical and Trade Journals
- Promotion at other Dental Related Events
- Web and Electronic Media
- Various Conference Publications

Industry and media partners are encouraged to actively take part in the promotion of the event. The Conference Office remains at their disposal to supply programmes, flyers, posters, banners (hard copies / electronic files) as well as to coordinate with them any promotion and communication action via the channels listed above.

INCREASE YOUR REACH. STRENGTHEN YOUR IMPACT. BOLSTER YOUR INFLUENCE
## Partnership Package Opportunities

<table>
<thead>
<tr>
<th></th>
<th>Principal Partners £12,500</th>
<th>Executive Partners £7,500</th>
<th>Supporting Partners £5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Branding on OHC website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Use of OHC image in your</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>promotional activities</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibition Space</td>
<td>Premium Space 6m x 3m</td>
<td>Premium Space 4m x 3m</td>
<td>Exhibition Space 3m x 3m</td>
</tr>
<tr>
<td>Complementary Registration</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Complementary Exhibitor Passes</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Tickets to Conference Reception</td>
<td>6</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Dedicated Video Real of Conference</td>
<td>3 Minutes</td>
<td>2 Minutes</td>
<td>2 Minutes</td>
</tr>
<tr>
<td>Colour advert in the Conference Programme</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Quarter Page</td>
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<tr>
<td>Feature Partner Article</td>
<td>One per qrt.</td>
<td>One per qrt.</td>
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<tr>
<td>Recognised in all Communications</td>
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<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Digital branding at the Venue</td>
<td>Principal Tier</td>
<td>Executive Tier</td>
<td>Supporting Tier</td>
</tr>
<tr>
<td>Insert into the Delegate Pack</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Coverage in Promotional Campaign</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Opportunity to organise an</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Exclusive Branded Event</td>
<td></td>
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<tr>
<td>Post Event Fulfilment Report</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Access to OHC 2016 database</td>
<td>✓</td>
<td></td>
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<tr>
<td>where permission has been</td>
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<tr>
<td>granted</td>
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</tr>
<tr>
<td>Free Extra Value Option</td>
<td>1 of 3 lunches (Worth £3,500)</td>
<td>1 of 6 coffee breaks</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>(Worth £2,500)</td>
<td></td>
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<tr>
<td>Congress Website Partnership</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>-Wallpaper, adverts, footer</td>
<td>Exclusive</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Partnership Package Opportunities

In addition to the menu list associated with each option below, opportunities are also available (subject to OHC 2016 programme team approval) for partners to become associated with specific themes and/or specific session(s) during the conference in order to maximise appropriate activation opportunities.

Principal Partners £12,500

A range of rights and benefits will be agreed to optimise the potential as Principal Partner to meet your organisation’s business and marketing objectives. We have identified an extensive list of components in this Principal Package which are outlined below. There is a high degree of flexibility within this package, to ensure that your organisation’s specific partner requirements are achieved, and we are more than happy to discuss your requirements with you.

Official Designation as Principal Partner of OHC 2016

- Coverage for your organisation on all OHC 2016 promotional materials in the run up to the conference, which includes a printed announcement and e-zine campaign
- Branding on the OHC 2016 Partners page of the website to include your organisation’s logo and biography
- Use of the OHC 2016 image in your organisation’s promotional activities tied to OHC 2016, once agreed with the OHC 2016 organisers

At OHC 2016

- 18 sq. m. of premium space only exhibition space
- 6 complimentary delegate registrations
- 2 complimentary exhibitor registrations
- A dedicated three minute video reel of the conference highlights including logo placement and an interview with your CEO
- 6 complimentary tickets to the OCH 2016 reception at the City Hall
- The opportunity to organise a branded exclusive event during OHC 2016 e.g. drinks reception or catering event (catering at an additional cost). Subject to not conflicting with the OHC 2016 programme
- A full page colour advert in the conference programme
- One featured partner article per quarter (150-word paragraph, link, logo or photo) sent to our list via e-newsletter (content subject to approval by OHC 2016 committee)
- Logo recognition in all email marketing communications sent to our 4,000 registered members.
- Recognised from the podium at the start of each day’s keynotes
- Logo branding included on “Thank you to our Principal Partners” projected throughout the conference venue
- Tiered logo recognition on all advertisement within Dental Health and DH contact.
- Acknowledgement within Dental Health as Principal Partner of OCH2016
- Profiled on the society website with our “Latest News” section
- Insert into the delegate pack

Post Event

- Post event fulfilment report which will outline the benefits of Partnership
- Access to the OHC 2016 attendee database whereby permission has been granted by the delegates

CONGRESS WEBSITE PARTNERSHIP


- Wallpaper on the homepage for an entire month.
- Rotating leader board / skyscraper web advert for the entire year on the society. (up to a maximum impressions of 50,000)
- Partnership acknowledgement on the footer of each society webpage.
- Branding on any OHC 2016 featured video throughout the year.
- Logo recognition in all communications and networking events related to BSDHT up to the OHC 2016

Free value add options, worth £3,500 each

This Principal Partner package is significantly enhanced, for free by the choice of one of the three conference lunch partnerships. The opportunity will allow you a banner at the entrance to the event in question, announcing that your company is the main partners of that particular event. You will also be allowed to distribute a branded gift item or piece of collateral to all attendees at that event. Allocation is available on a strictly first booked, first option basis. Each of these provides a free added value of £4,500 to the Principal Partnership of OHC 2016.
Executive Partners £7,500

A range of rights and benefits will be agreed to optimise the potential as Executive Partner to meet your organisation’s business and marketing objectives. We have identified an extensive list of components in this Executive Package which are outlined below. There is a high degree of flexibility within this package, to ensure that your organisation’s specific partner requirements are achieved.

Official Designation as Executive Partner of OHC 2016

• Coverage for your organisation on all OHC 2016 promotional materials in the run up to the conference, which includes a printed announcement and e-zine campaign
• Branding on the OHC 2016 Partners page of the website to include your organisation’s logo and biography
• Use of the OHC 2016 image in your organisation’s promotional activities tied to OHC 2016, once agreed with the OHC 2016 organisers

At OHC 2016

• 12 sq. m. space only exhibition space
• 4 complimentary delegate registrations
• 2 complimentary exhibitor registrations
• A customised two minute video reel of the conference highlights including your logo and an interview with your CEO
• 2 complimentary tickets to the OCH 2016 reception at the City Hall
• The opportunity to organise a branded exclusive event during OHC 2016 e.g. drinks reception or catering event (catering at an additional cost). Subject to not conflicting with the OHC 2016 programme
• One featured Partner articles per quarter (150-word paragraph, link, logo or photo) sent to our list via e-newsletter (content subject to approval by OHC 2016 committee)
• Logo on event promotional emails and letters to be sent to prospective attendees
• A half page colour advert in the conference programme
• Logo branding included on “Thank you to our Executive Partners” projected throughout the conference venue
• Tiered logo recognition on all advertisement within Dental Health and DH contact.
• Profiled on the society website with our “Latest News” section
• Insert into the delegate pack

Post Event

• Post event fulfilment report which will outline the benefits of Partnership
• Access to the OHC 2016 attendee database whereby permission has been granted by the delegates

Free value add options, worth £2,500 each

This Executive Partner package is significantly enhanced, for free by the choice of one of the six Conference Coffee Partnerships. The opportunity will allow you a banner at the entrance to the event in question, announcing that your company is the main partners of that particular event. You will also be allowed to distribute a branded gift item or piece of collateral to all attendees at that event. Allocation is available on a strictly first booked, first option basis. Each of these provides a free added value of £2,500 to the Executive Partnership of OHC 2016.

Supporting Partners £5,000

A range of rights and benefits will be agreed to optimise the potential as Supporting Partner to meet your business and marketing objectives, including subject to negotiation:

Official Designation as Supporting Partner of OHC 2016

• Branding on the OHC 2016 Partners page of the website to include your organisation’s logo and biography
• Use of the OHC 2016 image in your organisation’s promotional activities tied to OHC 2016, once agreed with the OHC 2016 organisers

At OHC 2016

• 9 sq. m. space only exhibition space
• 2 complimentary delegate registrations
• 2 complimentary exhibitor registrations
• A dedicated two minute video reel of the conference highlights including your logo
• 2 complimentary tickets to the OCH 2016 reception at the City Hall
• Logo on event promotional emails and letters to be sent to prospective attendees
• A quarter page colour advert in the conference programme
• Logo branding included on “Thank you to our Supporting Partners” projected throughout the conference venue
• Insert into the delegate pack
Focus group at OHC 2016 £4,500
Organised by the sponsor, this exclusive themed focus group will take place on either Nov 18th or Nov 19th. OCH 2016 will encourage attendees to participate to demonstrate the true value to the partner including a number from the BSDHT executive committee. In conjunction with the focus group partner the local organising committee will also invite a number of keynote speakers and identify relevant attendees a to contribute to the session. These in camera session have been developed to cater for the needs of industry to conduct research and identify gaps within the Dental Hygiene and Therapy arena.

- Complimentary use of an official meeting room at the venue
- 45 minute dedicated focus group (up to 15 participants)
- Access for two individuals for the duration of the focus group
- 2 complimentary registrations for the entire congress
- Two exclusive email communications sent by the organiser to registered delegates (material to be supplied by sponsor one pre and one post email communication)
- Complimentary use of standard audio-visual and technical equipment as existing in that room (technicians not included)
- Inclusion of your company name, link to home site and logo on the website

Exclusive Lunchtime Sponsored Symposium £5,000
Organised by the Sponsor, the Sponsored Symposium will take place on site at The Waterfront on 18th and 19th November 2016 and will be included in the official conference schedule. Each session will last one hour. The sponsored symposium theme / programme should receive the endorsement of the Scientific Committee. The price includes the following services:

- Complimentary use of an official meeting room at the venue (subject to availability)
- A 60 minute dedicated session time included in the conference programme
- 4 complimentary registrations
- Banner branding in the meeting room (supply own banners)
- Product display and distribution in the meeting room (subject to venue / LOC approval)
- Recognition as a Symposium Sponsor in official conference material
- Inclusion of your company name, link to home site and logo on the website
- Invitations for Symposium sent by email (by the organiser) to registered delegate list by the organisers (material to be supplied)
- Complimentary use of standard audio-visual and technical equipment as existing in that room (technicians not included)
- A half page colour advert in the conference programme
- Logo branding on the OHC 2016 sponsors page of conference programme
- Catering and human resources are not included

Room capacity: 90 – 150 seats
1 Lunchtime Symposium 12:30pm – 1:30pm 18th – 19th November 2016

Breakfast Industry Workshops (Demonstrations / Simulations) £3,500
Organised by the Sponsor, the workshop will take place on site at The Waterfront on 18th and 19th November 2016 and will be included in the Official Conference Schedule. Each workshop will last 45 minutes.

- Complimentary use of an official meeting room at the venue (subject to availability)
- A 45 minute dedicated session time included in the conference programme
- Banner branding in the meeting room (supply own banners)
- Product display and distribution in the meeting room (subject to venue / LOC approval)
- Recognition as a Workshop Sponsor in official conference material
- Inclusion of your company name, link to home site and logo on the website
- Invitations for Workshop sent by email (by the organiser) to registered delegate list by the organisers (material to be supplied)
- Complimentary use of standard audio-visual and technical equipment as existing in that room (technicians not included)
- A half page colour advert in the conference programme
- Logo branding on the OHC 2016 sponsors page of conference programme
- Catering and human resources are not included

Room Capacity: 50 - 70 seats
8:00am – 9:00am 18th – 19th November 2016
Partnership Opportunities

A range of rights and benefits will be agreed to optimise the additional opportunities to align your brand with OHC 2016 include:

**Pitch Perfect** £250
Want to demo your product / service at the OCH 2016 - why not reserve a timeslot in the Pitch Perfect area of the Exhibition hall to showcase your product/service to the congress delegates and your existing clients needs. These opportunity are available within 10 minute time slots and are arranged within the Coffee and Lunch breaks. Spaces are limited so book early.

**Exclusive Expo Bag** £4,000
Position your logo on the OHC 2016 Expo bag. Each attendee will receive a bag upon arrival. They will be placed at the entrance to the Expo in a prime location with optimal visibility.

**Drinks Reception (One Partner)** £4,000
Branding at the Drinks Reception includes logo placement on the napkins, menus, and on the screen within the venue. You will also be recognised as Drinks Reception Partner in the Expo Programme and on the OHC 2016 website.

**Expo Lanyard** £2,000
Logo placement on each of the attendees and exhibitors’ lanyards and recognition on the OHC 2016 website and Expo programme.

**Job board (Exclusive)** £3,500
Exclusive partner of the OHC 2016 Jobs Board. Located in the Expo hall this branding opportunity will align you with all job seekers and individual companies looking to recruit with this your core target market.

**Expo Notepad (Exclusive)** £1,500
Exclusive to one partner to include their branded notepad in to the Expo pack, given to every attendee as they enter OHC 2016. Supply own material.

**Expo Footprints**
An exclusive opportunity for four of the OHC 2016 exhibitors to direct the attendees straight to your stand. 1 set per partner, 1 set includes 8 footprints. Location to be confirmed by the organising team on site.

**Sponsor a speaker** £2,500
Strengthen your company’s visibility and awareness by sponsoring a speaker. Enhance your image by being acknowledged and associated with an industry influencer on a relevant topic.

- Acknowledgement by the session chair as sponsor of the speaker session
- Company logo on the AV screen both pre and post speaker session.
- Company logo on speaker holding slides. (Co-branded with OHC2016)
- One free registration pass.
- Exclusive branding within the conference programme.
- Recognised on the website under the speaker session - giving you exposure for a 9 month duration to all potential attendees as they preview the programme.
- Opportunity for one promotional flyer to be distributed within the delegate bag.
- One Invitation to the Exclusive Speaker’s and Partner’s Luncheon November 18th

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**Individual Partnership Opportunities**

<table>
<thead>
<tr>
<th>Event</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Welcome Reception</td>
<td>£6,000</td>
</tr>
<tr>
<td>Financial Advice clinic</td>
<td>£5,000</td>
</tr>
<tr>
<td>Conference Lunch (1 day)</td>
<td>£3,500</td>
</tr>
<tr>
<td>Relaxation Station</td>
<td>£5,000</td>
</tr>
<tr>
<td>At-a-Glance Schedule Boards</td>
<td>£5,000</td>
</tr>
<tr>
<td>Insert into the Delegate Pack</td>
<td>£1,000</td>
</tr>
<tr>
<td>Conference Dinner Drinks Reception</td>
<td>£3,000</td>
</tr>
<tr>
<td>Sponsorship of One Conference Session</td>
<td>£2,500</td>
</tr>
<tr>
<td>Conference Tea/Coffee Break</td>
<td>£2,500</td>
</tr>
<tr>
<td>Sponsorship of the Water Stations</td>
<td>£2,000</td>
</tr>
<tr>
<td>Fun Walk/Run</td>
<td>£1,000</td>
</tr>
</tbody>
</table>

Further details of the specific branding on all of the above will be supplied on request.

**“Speakers and Partners Luncheon” Sponsored Gift - £500**

Have the opportunity to directly target hard to reach industry leaders by providing a gift at the Speakers and Partners Luncheon on November 18th. This opportunity will allow your company a chance to connect with over 50 of the most influential industry leaders, by sponsoring a retention gift. This opportunity will reinforce and strengthen your brand beyond the event.

*Gifts included must be of monetary value in excess of £40 and need to be approved by the Local Organising Committee.

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**Promotion & Media**

The organisers are here to make you feel as a real partner of the conference and to ensure you maximise your investment!

- Ask for printed publications of the conference to share them with your contacts.
- Ask for conference banners to use in your email marketing campaigns to your clients - to promote your presence at the conference.
- Ask for the conference logo to use in your email marketing campaigns as well as in print advertisements and promotional material (reserved to Premium & Quality Sponsors).
- Inform your contacts database of your participation in the event via email blasts or newsletters.
- Send press releases to trade and medical publications.
- Post the conference banner on your company website.

**Can you afford not to be there?**

Make sure you take advantage of the opportunity to reach your target audience at this conference:

- Enhance your strategic position in the market with clever branding.
- Maximise your return on investment.
- Engage delegates through parallels and workshops.
- Enhance your visual impact with an exhibition stand.
- Seize this unique opportunity to meet the delegates face to face.
Exhibition Opportunities at OHC 2016

The OHC 2016 Exhibition will be held at The Waterfront, from 18th – 19th November 2016. This will be a great opportunity for exhibitors to display their new equipment and techniques, medical supplies and devices, pharmaceuticals and medical publishing.

This provides an excellent opportunity for delegates to interact with commercial companies and to familiarise themselves with the latest advances within their field. Our delegates increasingly welcome the opportunity to tap into the expertise provided by exhibitions to answer questions and provide product demonstrations. In addition to the commercial exhibition and the scientific posters, lunch, tea and coffee breaks will take place in the exhibition area in order to maximise the amount of time delegates spend within the exhibition.

Please take a look at the venue here: www.waterfront.co.uk/visitor

Tentative Exhibition Schedule

<table>
<thead>
<tr>
<th></th>
<th>Thur 17th November</th>
<th>Friday 18th November</th>
<th>Saturday 19th November</th>
</tr>
</thead>
<tbody>
<tr>
<td>Morning</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Lunchtime</td>
<td>Exhibition Set-up</td>
<td>Exhibition Opens</td>
<td>Exhibition Close</td>
</tr>
<tr>
<td>Evening</td>
<td></td>
<td></td>
<td>Exhibition Dismantling</td>
</tr>
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</table>

Exhibition Rates

The OHC 2016 Exhibition will be held at The Waterfront, from 18th – 19th November 2016. This will be a great opportunity for exhibitors to display their new equipment and techniques, medical supplies and devices, pharmaceuticals and medical publishing.

<table>
<thead>
<tr>
<th>Area (m2 W x D)</th>
<th>Shell Scheme Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>6m2 (3x2)</td>
<td>£1,800</td>
</tr>
<tr>
<td>9m2 (3x3)</td>
<td>£2,700</td>
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<tr>
<td>12m2 (4x3)</td>
<td>£3,600</td>
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<tr>
<td>18m2 (4x4)</td>
<td>£5,400</td>
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</tbody>
</table>

For SPACE ONLY nothing will be provided but the exact floor measurement of the booth. SHELL SCHEME consists of a modular construction with:

- Sign with company name in standard text.
- Power supply (additional power supply and usage is charged separately)
- Wi-Fi (upgrade available at cost)
- One countertop and two stools
- Spotlights
- Cleaning
- Two exhibitor passes are included, extra exhibitor passes need to be booked at a rate of £250
- This includes access to the exhibition area, name badge and conference programme
- The exhibiting company will be listed in the exhibition section in the OHC 2016 final programme

Free additional value for 9sqm of exhibition space, worth £250 each

If you book and confirm your 9 sq m stand before February 29th we will include one 10 minute product pitch opportunity on our dedicated stage area in the Exhibition Hall.

All additional AV equipment, furniture, printed material, etc. can be booked through our preferred suppliers. Their details will be available through the exhibitor’s manual which will be communicated to all confirmed exhibitor in September 2016.

Note: All VAT registered UK organisations availing of partnership and exhibition opportunities are subject to VAT at 20%. All VAT registered EU organisations will not be charged VAT on partnership if a VAT number is included on the booking contract below. All exhibition is subject to VAT at 20%.

Partnership, Advertising & Exhibition Booking Contract

If you wish to book your partnership/exhibition package, please enter our online booking form below.

Book Online Here

If for any reason you cannot access the online form, please contact ohc2016@conferencepartners.com to receive a hard copy booking form.
Floorplan of Exhibition Area

This is the OHC 2016 exhibition floor plan; please indicate your preference booth number when you are booking your exhibition stand. Please note that the organisers will allocate exhibition booths on a first come first served basis and based on the profile of the organisation. The organisers will confirm your exact exhibition stand number in June 2016.

Please Note: Floor plans are subject to change.